Tobacco Prevention Community Partnership Snapshot — FY 2015 **Cerro Gordo County Dept. of Public Health**



Executive Director
Ron Osterholm

22 N Georgia Ave, Suite 300, Mason City, IA 50401
641-421-9306 ron@cghealth.com

Contact for tobacco prevention:
Penny McCaslin
admin2@cghealth.com



Population and Funding

Population served:

Cerro Gordo: 43,575

FY 2015 funding total: \$36,166

Funding per capita: (annualized) \$1.00

Iowa Department of Public Health Division of Tobacco Use Prevention and Control

Division Director: Jerilyn Oshel

321 E. 12th Street Des Moines IA 50319 515-281-6225 http:// www.idph. state.ia.us/ tupac/

Tobacco Related-Disease Burden age-adjusted rate/100,000 population

County	Death rate				Hospitalization rate	
	cancer	heart disease	stroke	COPD/ emphysema	COPD/ emphysema	asthma
Cerro Gordo	156.2	189.1	34	40.3	147	121
State of Iowa	173.1	178.3	45.3	47.6	174	69

Estimated adult smoking prevalence

Iowa Behavioral Risk Factor Surveillance System, 2006-2012 Youth tobacco use prevalence

Iowa Youth Survey 2012

Cerro Gordo: 18% (14.2% - 22.4%)

State of Iowa (2013): 19.5%

Cerro Gordo: 19%

State of Iowa: 17.0%





Population counts are based on 2012 population estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates and confidence intervals of rates of cigarette smoking in lowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. **Rates where number of events is less than 20. *At least 5% of all county inpatient records are missing. *** Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are 2009-2010 for COPD and stroke, 2010-12 for heart disease and cancer and hospitalizations are 2006-2008 vintage. Average annualized per capita state funding across all community partnerships was \$0.79 in FY2015.